



Milk for Us

Grocery shopping made easy.

About the app

Milk for Us is a free and simple yet powerful grocery shopping list app for iPhone. It is designed with one major goal in mind: Increasing your grocery shopping productivity. It features a comprehensive product database for super quick entry, and allows you to sort your lists for different stores, so that you don't have to walk back and forth between aisles. It syncs between all devices in the household in real-time and supports the Apple Watch.

The app can be used for free without any limitations except for sync, which can be enabled via in-app purchase for \$2.99/year.

About the developer

I'm **Daniel Rinser**, an independent iOS developer from Potsdam, Germany. I've been developing iOS apps since the advent of the iOS SDK in 2008, however, mostly as a contractor for customers. Milk for Us is my first very own app in the AppStore, but it will quite likely not be my last.

The story behind the app

Milk for Us has been created out of my own need: While there are lots of grocery shopping list apps out there, none of them had fully met my requirements. Some of them didn't have sync, some didn't come with product suggestions, and many just didn't look nice at all. But the main feature that I always missed in other apps was the ability to manage different stores. Like probably most other people, I see grocery shopping as a necessity, and thus I like to spend as little time as possible in the stores. Being able to rearrange a list to match a store's aisle layout with one tap seemed to be so simple, yet such a time-saver that I had to build it.

Contact

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Please feel free to contact me for further information.